

**THE MINUTES OF THE COUNCIL MEETING HELD IN THE SNOWY VALLEYS  
COUNCIL CHAMBERS, BRIDGE STREET, TUMBARUMBA, ON THURSDAY 21  
MARCH 2019 COMMENCING AT 2:00 pm**

**PRESENT:** Mayor James Hayes (Chair), Councillor Cate Cross, Councillor Julia Ham, Councillor Margaret Isselmann, Councillor John Larter, Councillor Geoff Pritchard, Councillor Cor Smit and Councillor Bruce Wright.

**IN ATTENDANCE:** General Manager Matthew Hyde, Director Assets and Infrastructure Matt Christensen, Director Internal Services Robyn Harvey, Acting Director Strategy, Community and Development Phil Stone and Executive Assistant Susan Ivill.

**1. ACKNOWLEDGEMENT OF COUNTRY**

An acknowledgement of the traditional custodians of the land was delivered by the Mayor James Hayes.

**2. APOLOGIES**

Apologies have been received and accepted from Cr Andrianna Benjamin and Cr Bruce Wright.

**M48/19 RESOLVED** that the request for leave of absence received from Cr Bruce Wright from the Council Meetings 18<sup>th</sup> April, 16<sup>th</sup> May and 20<sup>th</sup> June 2019 and from Cr Andrianna Benjamin from the Council Meeting 21<sup>st</sup> March 2019 be received and granted.

Cr Julia Ham/Cr John Larter

A moment of silence was observed in sympathy for the shooting victims who lost their lives recently in Christchurch.

**3. DECLARATIONS OF INTEREST**

Nil

**4. PUBLIC FORUM**

Nil

**5. CONFIRMATION OF MINUTES**

**M49/19 RESOLVED:**

That the Minutes of the Ordinary Council Meeting held on 21 February 2019 be received.

Cr Cate Cross/Cr Margaret Isselmann

**5.1 BUSINESS ARISING**

Nil

**6. CORRESPONDENCE/PETITIONS**

Nil

**7. NOTICE OF MOTION/NOTICE OF RESCISSION**

Nil

**8. MAYORAL MINUTE**

Nil

**9. GOVERNANCE AND FINANCIAL REPORTS****9.1 NSW PUBLIC LIBRARIES CONFERENCE - NOVEMBER 2018****M50/19 RESOLVED:**  
THAT COUNCIL:

1. Receive the Delegates report on the information received at the NSW Public Libraries Conference, November 2018 and note the report.

Cr Cate Cross/Cr Bruce Wright

**9.2 STATEMENT OF INVESTMENTS - FEBRUARY 2019****M51/19 RESOLVED:**  
THAT COUNCIL:

1. Receive the Statement of Investments as at 28 February 2019.

Cr Julia Ham/Cr John Larter

**M52/19 RESOLVED** that Council move into committee of the whole for discussion.

Cr Bruce Wright/Cr Cate Cross

**M53/19 RESOLVED** that Council move out of committee of the whole.

Cr Bruce Wright/Cr John Larter

**9.3 SNOWY VALLEYS COUNCIL FORENSIC REVIEW****M54/19 RESOLVED:**  
THAT COUNCIL:

1. Receive the report on the Forensic Review.
2. Note the findings and endorse the recommendation that this report be considered by the Audit Risk and Improvement Committee and any corrective actions be included in the Audit Matrix for ongoing management

and monitoring.

3. Pursue the recommendation to develop a Reserve Management Policy.

Cr Margaret Isselmann/Cr Bruce Wright

## **10. MANAGEMENT REPORTS**

### **10.1 TUMUT YOUTH COUNCIL STRATEGIC PLAN ADOPTION**

**M55/19 RESOLVED:**  
THAT COUNCIL:

1. Note the report on Tumut Youth Council Strategic Plan Adoption
2. Adopt the Tumut Youth Council Strategic Plan

Cr Cate Cross/Cr Julia Ham

**M56/19 RESOLVED** that Council move into Committee of the Whole for discussion.

Cr Julia Ham/Cr John Larter

**M57/19 RESOLVED** that Council move out Committee of the Whole.

Cr Julia Ham/Cr John Larter

### **10.2 DRAFT TOURISM BRANDING STRATEGY & MARKETING PLANS**

**M58/19 RESOLVED:**  
THAT COUNCIL:

1. Note the completion of the Branding Strategy & Marketing Project, which includes the following draft documents:
  - a. Snowy Valleys Research Summary  
This document lays out the process that was undertaken in developing the Snowy Valleys brand direction and marketing strategy, and the community feedback that help to shape that direction.
  - b. Snowy Valleys Marketing Strategy  
This document discusses our target markets, and how we will reach them. Recommends brand and marketing activations, leveraging partnerships and key events.
  - c. Snowy Valleys Destination Brand Strategy  
This document explains the positioning of the new Snowy Valleys destination brand. Discusses the brand ideas, principles, story, architecture – built upon further in the Brand Guidelines.
  - d. Snowy Valleys Brand Guidelines  
This document explains the usage of the brand, the typography,

the brand voice, colours, photography styles and examples of applications of the brand.

e. **Snowy Valleys Signage Strategy**

This document offers a strategic perspective on signage and a higher level approach to wayfinding in the region. It provides principles and a hierarchy to consider in creating a signage action plan for the future. It also provides a brief audit of current town entry and visitor signage in the region.

2. **Adopt the Snowy Valleys Marketing Strategy, Snowy Valleys Destination Brand Strategy and Snowy Valleys Brand Guidelines.**

3. **Approve the implementation steps for the Branding and Marketing Strategy, to be funded through the New Council Implementation Fund (NCIF) round 2 allocation of \$100,000, as follows:**

- a. \$40,000 to develop and launch new tourism website
- b. \$40,000 for production of a suite of photography, videography and a video advertisement to fit the tourism brand
- c. \$10,000 for start-up costs for new visitor merchandise for the Snowy Valleys
- d. \$10,000 for creation of new activity guides, maps and region visitor guide (to replace Tumut Region & Tumbarumba Region Visitor Guides). The new Snowy Valleys Visitor Guide is expected to be cost neutral – the sale of advertising in the guide to cover the cost of design and printing.

Cr Margaret Isselmann/Cr Julia Ham

### 10.3 **SILAGE WRAP RECYCLING**

**M59/19 RESOLVED:**  
THAT COUNCIL:

1. Receives the report for Silage Wrap Recycling from the Waste Management and Strategy Officer
2. Approves the initiation of the silage wrap recycling project
3. Authorises the General Manager to establish a variation to the current service agreement with Valmar Support Services and Tumut Shire Council
4. Fund the program for the remainder of the 2018/19 financial year through transfer of available funds from the Waste Services Reserve as part of the third quarter budget review

Cr Julia Ham/Cr Bruce Wright

## **11. MINUTES OF COMMITTEE MEETINGS**

### **11.1 MINUTES - ABORIGINAL LIAISON COMMITTEE - 20 FEBRUARY 2019**

**M60/19 RESOLVED:**  
THAT COUNCIL:

1. Receive the report on the minutes - Aboriginal Liaison Committee meeting held 20<sup>th</sup> February 2019 from the Acting Director Strategy, Community & Development.
2. Note the minutes of the Aboriginal Liaison Committee meeting held 20<sup>th</sup> February 2019.
3. Notes the following recommendations of the Aboriginal Liaison Committee:
  - a. Support the application to establish an Interpretive Indigenous Cultural Walk along the Murrays Crossing Travelling Stock Reserve.
  - b. Support the application to utilise Pioneer Hall at Tumbarumba Showground to establish a Cultural Information Centre.
  - c. Provide a letter of support for the application of dual naming of Mount Kosciuszko to Kunama Namadji.
4. Calls for a report providing further details from the General Manager on the implications of the recommendations in point 3 by May 2019.

Cr Geoff Pritchard/Cr Julia Ham

### **11.2 MINUTES - TUMBARUMBA YOUTH COUNCIL COMMITTEE - 26 FEBRUARY 2019**

**M61/19 RESOLVED:**  
THAT COUNCIL:

1. Receive the report on Minutes – Tumbarumba Youth Council Committee – 26 February 2019 from Acting Director Strategy, Community & Development.
2. Note the Minutes of the Tumbarumba Youth Council Committee meeting held on Tuesday 26 February 2019.

Cr John Larter/Cr Cate Cross

**11.3 MINUTES - TUMUT RAILWAY PRECINCT COMMITTEE - 5 FEBRUARY 2019**

**M62/19 RESOLVED:**  
THAT COUNCIL:

1. Accept the notes on the Tumut Railway Committee Meeting held 5 February, 2019 from the Director Assets and Infrastructure.

Cr Geoff Pritchard/Cr Bruce Wright

**11.4 TUMBARUMBA HISTORICAL SOCIETY - COMMITTEE MEMBERS NOMINATION FORMS**

**M63/19 RESOLVED:**  
THAT COUNCIL:

1. Accept the report on Tumbarumba Historical Society – Committee Members Nomination Forms from Director Internal Services.
2. Approve the nominations from Robert William Gay, Catherine Frew, Grace McEachern, Grant Harris, Peter Marshall, Ron Frew, Roslyn Gay and Terry MacGregor to the Tumbarumba Historical Society committee.

Cr Bruce Wright/Cr Julia Ham

**11.5 MINUTES - BATLOW DEVELOPMENT LEAGUE - 6 FEBRUARY 2019, INCLUDING DRAFT TERMS OF REFERENCE**

**M64/19 RESOLVED:**  
THAT COUNCIL:

1. Receive the report on Minutes - Batlow Development League – 6 February 2019, from Director Internal Services.
2. Note the Minutes of the Batlow Development League meeting held on 6 February 2019 with an amendment to General Business item – Library Institute Fee Structure, which should read Batlow Literary Institute Fee Structure.

Cr Cor Smit/Cr Margaret Isselmann

**11.6 MINUTES - CIDERFEST COMMITTEE MEETING - 4 FEBRUARY 2019**

**M65/19 RESOLVED:**  
THAT COUNCIL:

1. Receive the report on Minutes - CiderFest Committee Meeting held on the 4 February 2019 from the Acting Director Strategy, Community & Development.
2. Note the Minutes of the Ciderfest Committee meeting held on 4 February 2019.

Cr John Larter/Cr Cate Cross

**11.7 MINUTES - FESTIVAL OF THE FALLING LEAF COMMITTEE - 13 FEBRUARY 2019****M66/19 RESOLVED:  
THAT COUNCIL:**

1. Note the minutes of the Festival of the Falling Leaf Committee held on the 13<sup>th</sup> February 2019.
2. Approve the new committee membership application for Tracy Martin.

Cr Julia Ham/Cr John Larter

**11.8 MINUTES - GLENROY HERITAGE RESERVE COMMITTEE - 2 FEBRUARY 2019 GENERAL AND 7 MARCH EXTRAORDINARY MEETING PLUS COMMITTEE MEMBER NOMINATIONS.****M67/19 RESOLVED:  
THAT COUNCIL:**

1. Receive the report on the Minutes - Glenroy Heritage Reserve Committee – 2 February and 7 March 2019 from Director Internal Services.
2. Note the Minutes of the Glenroy Heritage Committee and Extraordinary meeting held 2 February and 7 March 2019.
3. Endorse the committee's choice to use Ben Blencowe Constructions as the builder of the Button Hut at the Glenroy Recreation Reserve.
3. Make the progress payments to the builder to be reimbursed by the committee for GST purposes.
4. Approve the nominations from Brenda Wiggett, Yvonne Albert, Kathy Lyons, Colleen McAuliffe, Neil Christie, Anne Thoroughgood to the Glenroy Heritage Reserve Committee.

Cr Bruce Wright/Cr Julia Ham

**11.9 MINUTES - KHANCOBAN COMMUNITY COMMITTEE - 1 FEBRUARY 2019****M68/19 RESOLVED:  
THAT COUNCIL:**

1. Receive the report on the Khancoban Community Committee from Director Internal Services.
2. Note the Minutes of the Khancoban Community Committee meeting held on 1 February 2019.

Cr Cor Smit/Cr Julia Ham

**11.10 MINUTES - ROCK THE TURF COMMITTEE - 9 FEBRUARY 2019****M69/19 RESOLVED:  
THAT COUNCIL:**

1. Receive the report on Minutes - Rock the Turf Committee Meeting held on the 9 February 2019 from the Acting Director Strategy, Community & Development.
2. Note the minutes of the Rock the Turf Committee meeting held on 9 February 2019.

Cr John Larter/Cr Cate Cross

**11.11 MINUTES - TUMBAFEST COMMITTEE - 23 JANUARY 2019, 30 JANUARY 2019 AND 6 FEBRUARY 2019.****M70/19 RESOLVED:  
THAT COUNCIL:**

1. Receive the report on Minutes – Tumbafest Committee – 23 January, 30 January and 6 February 2019 from Director Internal Services.
2. Note the Minutes of the Tumbafest Committee meeting held on 23 January 2019, 30 January 2019 and 6 February 2019.

Cr Julia Ham/Cr Cor Smit

**12. CONFIDENTIAL**

Nil

There being no further business to discuss, the meeting closed at 3.00 pm.